



FOCUS AREA FACT SHEET

The mission of the Florida Blue Foundation is to help people and communities achieve better health. With a deep commitment to the people and communities we serve, the Florida Blue Foundation is on a quest to make Florida a better health state. The Florida Blue Foundation seeks to fund those programs and initiatives that are closely aligned to our mission, investment strategies and preferred areas of focus.

Grants are strategically allocated toward philanthropic, community-based solutions through four focus areas:

- **Build Healthy, Strong Communities** targets local grants to meet local needs that improve education and literacy; health and human services; arts and culture; and community development.
- **Advance innovation and promote solutions in the health care system.** Competitive grants that focus on innovative ideas and programs that propose best practice models for new health solutions serving underserved populations.
- **Improve quality and safety of patient care.** Continue to co-lead Florida Action Coalition and support the Florida Healthcare Simulation Alliance. Develop health professional programs with focus on workforce shortages and expertise to serve special populations (seniors, disabled, etc.). Provide grants to caregiver education and support for “aging in place” programs.
- **Improve consumer health** with focus on healthy lifestyles to promote better health in communities. Focus on improving family wellness in multicultural populations.

We encourage interested applicants to visit our website at www.floridabluefoundation.com to obtain additional information on our programs, access our online application or subscribe to our bi-monthly newsletter. Questions can be directed to the Foundation office via email, floridabluefoundation@floridablue.com, or phone, 1-800-477-3736, ext. 63215.